

Masters Series



THERE ARE MASTER MUSICIANS AND MASTER FILM MAKERS

[Now There's The Masters Series To Bring Out The Best In Both]





Music and home theatre.

*[The way master musicians and master film makers
would want them rendered]*



THE M15 SURROUND SOUND PROCESSOR.

As design and technology are catapulted far ahead one thing happens. Your personal enjoyment goes along for the thrilling ride.

Welcome to the Masters Series – a new range of components that move you like no other. They're audio and video over-achievers designed to optimize the intent of master musicians and master film makers.

So suddenly you'll discover that part of the music and film that's so elusive. The emotional part.

A technical adventurousness is at work for you here. As is engineering alchemy. Alchemy? How do we define that? It's the

ability of engineering trailblazers to offer you performance levels that are not just terrific, but a triumph.

Those trailblazers, lead by the legendary Bjorn Erik Edvardsen, are responsible for the NAD 'Music First' philosophy. An approach that provides you with flawless sound. As evidence, NAD have earned an impressive string of five-star reviews over its thirty plus years.

But perhaps, with the Masters Series, the rating system will require the addition of a sixth star. Because when you break new ground one thing is inevitable. You set new standards.

*Awe-inspiring
musical detail.
Not to mention
design detail.*

THE M25 SEVEN CHANNEL POWER AMPLIFIER.

As a Masters Series owner, NAD Build-Artistry™ has the power to uplift your entertainment pleasure. Think of it as brilliant engineering – but to an exponential power.

Your eyes and ears inform you you're experiencing a performance level that's more spirited and inspired. It's an experience that equals or exceeds all quality benchmarks – regardless of price.

That's hardly a surprise considering its one-of-a-kind construction.

Exclusive components like 'Holmgren' power transformers, unique distortion cancellation circuitry and a chassis design

boasting thick steel panels are all works of art. They're superiority personified.

The Masters Series is the culmination of over thirty years of electronic design and manufacturing expertise harnessed

*Utmost power to
propel your speakers,
and your enjoyment,
to greater heights.*

to produce an entertainment experience beyond compare.

It's nothing short of pushing the envelope with a sonic realism that transports you into the heat of the action or

centre seat at the symphony.

So expect enrichment from every film score, visual effect and musical endeavour. Suddenly the connection with your entertainment is much more intimate and involving.

Others have build quality.

*But NAD offers you something more
attuned to your highest expectations.*

[Build-Artistry™]



Master-Class engineering. No wonder you

How do you resolve every nuance that master musicians and master film makers intended? How do you stay faithful to their aural and visual intention?

You invest more technical know-how into your system.

Here you see the hardware that gives the Masters Series its exceptional brio – to use a musical expression. Evolved internal construction, free-reign engineering – that's how to raise the bar on performance. That's your gain.



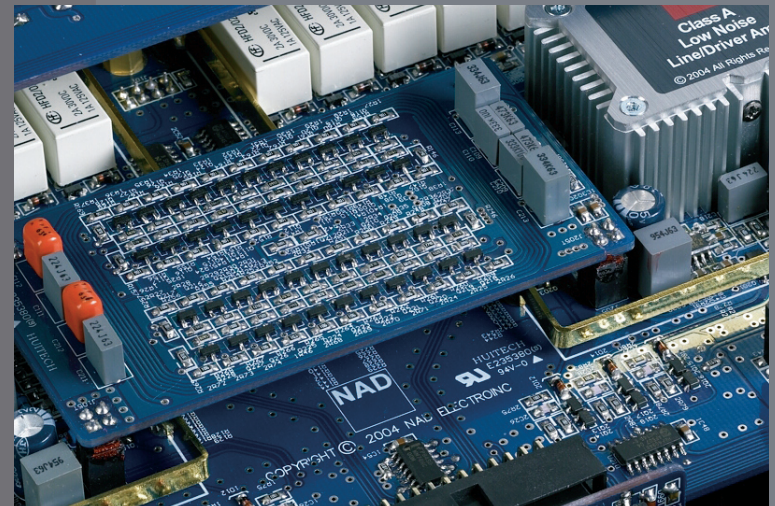
An NAD first. "Holmgren" custom-made transformers use special steel cores and winding techniques for excellent mains regulation and dynamic performance.



The remote with brains and beauty. Control your Home Theatre with an ergonomic form that melts into your hand. Soft illumination guides your finger to the correct key – even in theatrical lighting conditions.



Each of the M25's seven channels is contained in a 'monoblock' gain module. So you benefit with the lowest distortion and widest channel separation. Effortless power adds emotional impact to your films.



NAD's proprietary multi-stage discrete volume control circuit provides precise volume settings in 0.5dB increments with ultra high signal-to-noise ratio. Special NAD Class A gain modules provide tremendous dynamic headroom and nearly immeasurable distortion.

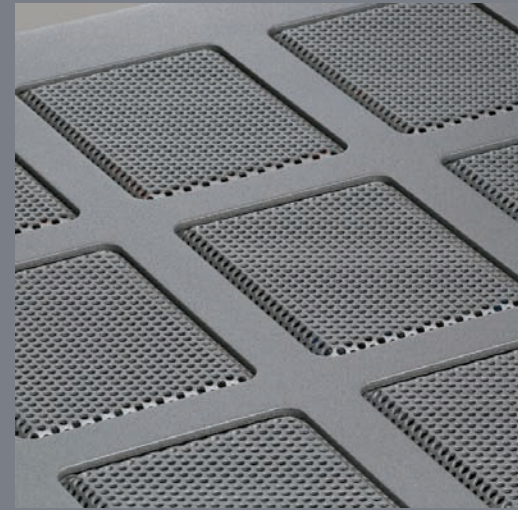
...r enjoyment takes a sharp, upward turn.



Unique NAD engineering. A 'wave form' heat sink fits 34% more cooling capacity into the same area as traditional designs. Greater thermal efficiency is aided by whisper fans that shut off during quiet passages.



A unique vibration damping foot comprised of a cast aluminum support with a highly absorbent silicon rubber insert. Combined with the rugged steel chassis you benefit with superb isolation for purer sound.



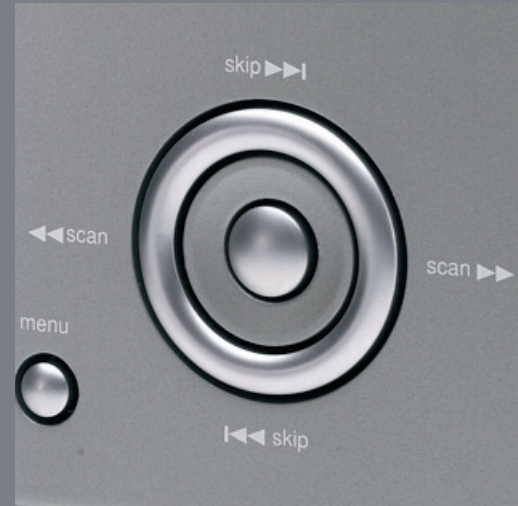
Generous ventilation for your system. Powerful micro-processors and power regulators are held within their optimum temperature range for peak performance and long term reliability.



You gain the advantage of the most detail-oriented NAD engineering – ever. Convenient handles are part of the massive heat sink assembly designed specifically for the M3.



Your speaker connections are optimized with unique custom binding posts. You benefit with special gold-plated conductors and clear acrylic twist wings for installation ease and a tight corrosion-free connection.



Studio grade audio and video performance. Premium parts, extensive shielding, and advanced circuitry provide it. You enjoy precise decoding for an improved music and movie experience.



You may call it great design.

*But these components have the
impact of something more impressive.*

[Great architecture]



THE M3 DUAL MONO INTEGRATED AMPLIFIER.

You could call your house a home. Better yet, you can think of it as a residence, an abode of unique and personal expression.

Loftier thinking like this applies to the design of the Masters Series.

The impression on the eye is like great architecture. There is a mastery of form and function that communicates stature, distinction and simplicity.

We hope you approve of the head-turning lines that are at once striking and clean.

They are part of the NAD alchemy designed to augment the beauty of your home with a design presence that emphasizes refinement. And purpose.

While the Masters Series is in the vanguard of electronic sophistication its operation isn't unnecessarily complicated.

You're not baffled by a chaotic arrangement of buttons, lights, dials, and

Extremely low noise – except for the volume of those who rave about it. switches. These are music and film systems for grown-ups.

Here you are rewarded with intelligent design.

NAD epitomizes operational simplicity and an obvious dedication to architectural elegance. Everything is intuitive, functional and uncluttered – an absolute pleasure to use.

Isn't that how ultra-high resolution audio-video should be?

T H E M 5 5 D I G I T A L D I S C P L A Y E R .

‘Alive. Vividly alive.’ That’s the kind of performance that greets you when you audition the new Masters Series. It’s not a rehash of tired, old-school electronics, ‘Plain vanilla’, it’s not.

So prepare for an enhanced experience when it comes to music and movies. Prepare to go to unexpected heights.

Every nuance, every detail of aural and visual colour is yours. The brilliance of great musicians and film makers is revealed with a newfound clarity and presence. If you’re tempted to shout *Bravo*, then we have accomplished our mission.

Finally, you’ll discover one more precedent – the exceptional value of the Masters Series.

While no expense was spared in development, the cost to you is far less than with other reference product offerings.

If that sharpens your desire for performance with an emotive flair, see your NAD Dealer. Ask to audition the Masters Series and experience a precision that’s all too rare. Music and Home Theatre – the way master musicians and master film makers would want them rendered.

*A purer approach
to audio-video.
The result?
More truth for
your ears and eyes.*

*Music & home theatre
that exudes greater
spirit, vitality and life.*

[No wonder your heart rate quickens]

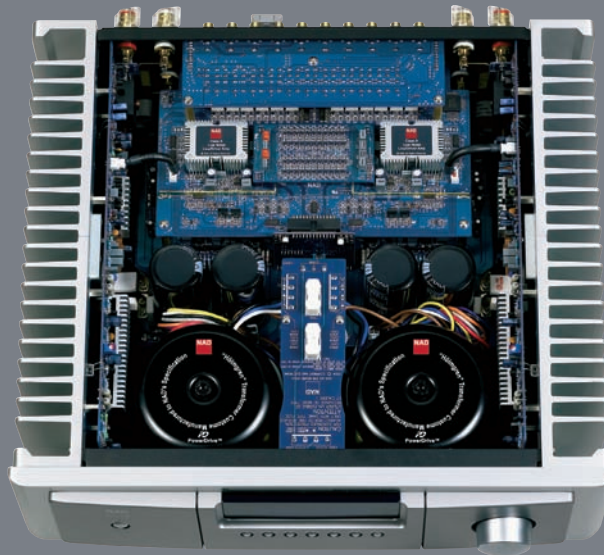


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MUSIC AND HOME THEATRE.

The way master musicians and master film makers would want them rendered.



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